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MESSAGE FROM THE PRESIDENT:

Why should people contribute to United Way? Answering this question seems to be the most important message that the Board President could send. There are several reasons:

The need is so great. Each year as I listen to our partner agencies tell us stories about the people they serve; I wish that every community member could hear those stories. These stories are so compelling; I believe everyone who heard would reach deeper into their pockets to help. That is the kind of community we are. Do you know how many homeless people live in our community? How many children are going hungry? How many senior citizens can't pay their utility bills? I think many of us are insulated and don't see the poverty and problems experienced by many in our community. Most recipients are hardworking, conscientious people trying to make ends meet and often working several jobs at low income levels. Our partner agencies provide services not only for low income families, but they also help our senior citizens, the disabled, youth, and our neighbors in need because of disasters or abuse. Any one of us or our family members could find ourselves in need of their services. It has been estimated that at least one-third of our community members will use the services of our partner agencies. Each year it is harder and harder to raise money, partially because there are so many worthy causes needing our financial support, but also because of the economy. But, as the economy gets worse, it is even harder for many to survive. We believe the greatest needs in our community are food, shelter, and the rising energy costs.

United Way adds value to your contribution. First, we monitor our partner agencies and hold them to high standards. We do our best to assure that administrative costs are kept as low as possible and that there is not duplication of services. All of our partner agencies work together to make sure people don't "fall through the cracks" and to share efficiencies that benefit the entire community. Secondly, when your contribution is non-designated, you can be assured that community volunteers make recommendations to allocate those funds where they are needed most.

United Way is more than a fundraising entity. We are working hard to be a "community impact" organization. In the past year, we have been involved in a number of collaborative initiatives to make Isabella County a better place to work. Amy Town has addressed some of the specifics in her column in this report.

So I have to ask... ..Can you help? \$1 a pay, \$5 a pay, \$10 a pay (or more), whatever you can afford will help make a difference. Remember, the difference is YOU!

We are about 5% away from reaching our campaign goal this year. We experienced a decrease in overall giving as well as a reduction in the number of Top Ten Companies participating. We also made the difficult decision to sell our building because it was taking too much of our time and resources and we felt we needed to devote all our energies to more significant issues. On a positive note, we have been able to reduce our budget by five percent, have added Habitat for Humanity as a partner agency, and have added five new leadership contributors and four new employee campaigns.

I would be remiss if I did not use this opportunity to thank the many people who make it all happen. The United Way staff (Nichole, Amy, and Treena) does a fantastic job and all certainly give 110 percent. Board members and other community volunteers spend a lot of time and energy making it all work. Of course, thank you to our partner agencies for the caring services provided to our community. Last, but not least, thank you to all of you who have contributed to United Way. We need your help more than ever and ask that you remember that you are What Matters Most!

Thank you for the opportunity to serve. Maxine Kent

2005 – 2006 BOARD OF DIRECTORS

President:

Maxine Kent

Vice President / Campaign Chair:

Bob Kjolhede

Past President:

Bob Janson

Treasurer:

Tina Powell

Secretary:

Phyllis Heinze

Campaign Chair:

Jack Anson

Carolyn Bennett

Gordon Bloem

Rev. John Boley

Tim Dolehanty

Al Frattura

Karl Geiger

Al Kaufmann

Roger Kerr

Michelle Mease

Karen Rau

Roger Rehm

Sherm Rowley

Tim Snellenberger

Charles Walmsley

Herb Wybenga

Employer:

Central Michigan University

Beal City Public Schools

Consultant

Robert F. Murray

Mt. Pleasant Public Schools

Retired

Middle Michigan Development Corp.

Attorney at Law

First United Methodist Church

Isabella County

Morning Star Publishing

Community Representative

Listening Ear Crisis Center

Central Michigan Community Hospital

Isabella Bank & Trust

Mid Michigan Industries

Central Michigan University

Helms Funeral Home

Central Michigan University

American Express Financials

Boge, Wybenga and Bradley

UNITED WAY COMMITTEES

Community Impact:

Gordon Bloem (Chair)

Al Kaufmann

Joan McDonald

Sharon Tilmann

Bonnie Vetter

Tony Voisin

Executive:

Maxine Kent (Chair)

Phyllis Heinze

Bob Janson

Bob Kjolhede

Tina Powell

Finance:

Tina Powell (Chair)

Roger Kerr

Michelle Mease

Tim Snellenberger

Herb Wybenga

Funds Distribution:

Tim Snellenberger (Chair)

Tim Dolehanty

Bob Lewis

Eileen Jennings

Lynne Wyatt

Personnel:

Karen Rau (Chair)

Al Kaufmann

Roger Kerr



Our Mission: United Way of Isabella County engages citizens in a community-wide effort to support human services that improve peoples lives.

UNITED WAY VOLUNTEERS

Campaign Cabinet:

Bob Kjolhede
Charles Walmsley
Karl Geiger
Phyllis Heinze
Tim Dolehanty
Amy Town
Bob Janson
Jim Sisson
Tim Snellenberger
Carolyn Bennett
Michelle Mease
Gordon Bloem
Tina Powell
Roger Kerr
Herb Wybenga
Roger Rehm
Maxine Kent
Eileen Jennings
Marykaye Murphy
Karen Rau
Ginger & Ted Kjolhede
Jack Anson

Division:

Campaign Chair
Major Firms I
Major Firms I
Major Firms II
Major Firms II
Major Firms III
Leadership
Leadership
Leadership
Top Ten
Top Ten
Professionals
Professionals
Professionals
Professionals
CMU
CMU
CMU
CMU
Small Business
Retirees
Retirees

Employer:

Beal City Public Schools
American Express Financials
Community Representative
Mt. Pleasant Public Schools
Isabella County
United Way
Consultant
Heritage Automall
Central Michigan University
Middle Michigan Development
Isabella Bank & Trust
Bloem, Attorney at Law
Robert F. Murray C.P.A.
Central MI Community Hospital
Boge, Wybenga & Bradley
Central Michigan University
Central Michigan University
Central Michigan University
Central Michigan University
Mid Michigan Industries
Retired
Retired

United Way Funds Distribution Volunteers:

Basic Needs:

Karen Rau (Chair)
Maxine Kent
Barb Torpey
Stan Rathbun
Linda Wagner
Ruth Barrett

Health:

Bob Kjolhede (Chair)
Lisa Bishop
Adrienne Brune
Roger Kerr
Mike Kent

Youth Development:

Sandra Westphal (Chair)
Denny Adams
Tim Dolehanty
Eileen Jennings
Michelle Mease

Family Development:

Robert Holmes (Chair)
Bob Lewis
Christine Peters
Janet Ross
Julia Sherlock

Lifelong Independence:

Amy Town (Chair)
Treena Chick
Margaret Nash
Bill Peters



UNITED WAY IN 2005

- Raised \$475,000 for partner agencies, other United Ways, other local non- profits and other non-community organizations.
- 300+ volunteers helped raise and allocate dollars
- Held 80 employee campaigns
- Received campaign support from the Rollin Gerstacker Foundation and Fifth Third Bank Foundation totaling \$15,000
- \$120,000 raised at Leadership Level this is a \$24,000 increase over last year
- Managed \$36,237 issued by FEMA (Federal Emergency Management Agency)
- Funded 25 local health and human service programs through funds distribution
- Acted as a fiduciary for Regional Interagency Coordination Committee
- Successfully completed an independent audit that conformed with U.S. Generally Accepted Auditing Standards
- Adhered to the new United Way of America Standards of Accountability
- Member of the Better Business Bureau
- Member of the Mt. Pleasant Chamber Commerce
- Member of the Isabella County Health and Human Services Collaborative Council
- Sponsored a telephone survey about health and human services needs with the Isabella County Collaborative Council
- Purchased car seats for the car seat safety event held in September
- Held a food drive for the American Red Cross and the Salvation Army
- Continued implementation of a strategic plan that continues to make the United Way a stronger organization for the future
- See page 13 for additional community impact information

Quality of Life Award

This award originated in 1989 during the celebration of “100 years in the city”. The Centennial Committee presented this award to the United Way of Isabella County. Today the award is known as the “Quality of Life Award” and is the highest level of recognition given by the United Way. This award is a traveling award given to individuals, organizations, groups or volunteers that make a highly significant contribution, monetary or otherwise that benefits the community through the United Way. Below is a list of those that have received this award since its inception. The 2005 Quality of Life award winner for the second time is Al Kaufmann.

2004 CMU Faculty, Students Staff
2003 Denny Adams
2002 Sally Goodrow
2001 CME- Mitsuba
2000 Rich Domeyer
1999 Rick Barz
1998 Mary Ellen Brandell
1997 Ted & Ginger Kjolhede

1996 Al Kaufmann
1995 Students of CMU
1994 John Lauffer
1993 Sue Murray
1992 Delfield Employees
1991 Mary Olivieri
1990 Marcia Schmidt
1989 Nancy Lewis

Presidents Award:

John Bradac initiated this award in 1999. It is presented to an individual or individuals that, in the opinion of the outgoing President of United Way, have contributed in a special way to the United Way over the past year. The winners of this year’s award are the Central Michigan Community Hospital employees for their dedication and support of the community and the United Way of Isabella County.

How are Funds Raised?

- United Way workplace campaigns: 65 area businesses allow employees to participate in a payroll deduction program to support United Way. This is the easiest way to make a contribution. Employees can make a pledge and have a pre-determined amount taken out of their paycheck as indicated by the donor. 65% of donations to United Way are received through payroll deduction programs.
- Fundraising activities: During our Day of Caring campaign kickoff celebration, Krapohl Ford holds an annual oil change fundraiser, donating the full cost of each oil change to United Way.
- Community donations: Campaign success depends on every facet of the community. Gifts from individuals, corporations, sponsors, and in-kind donations are critical to the United Way. Without the support of community members, many local programs would suffer or cease to exist.

Leadership Giving Circle 2005-2006

Platinum (\$5,000 +)

1 Anonymous
Dean & Betty Eckersley
Bruce & Edie Allen

Gold (\$2,500+)

Olga Denison & Spencer,
Diane, and Daniel
Jim & Lee Fabiano
Dianne Morey
Lon Morey

Silver (\$1,500+)

Alice Helms
Mike & Maxine Kent
Michael Libbee & Kristen
Sheridan
Curt & Margaret Nash
Thomas & Judi Sullivan
Herb & Judy Wybenga

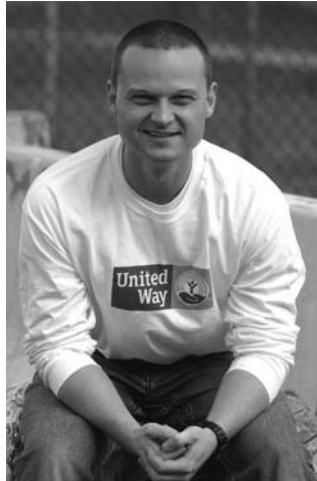
Bronze (\$1,000+)

Robert Barclay & Margaret Brisbane
Rick & Mary Barz
Tim & Bill Boutell
Daniel Boge
Kimber & Judy DeWitt
George Dunn
Mark Duthie
Gerald & Ann Edgar
Richard & Diane Flemming
Roger & Jill Kerr
Bob & Cathie Janson
Eileen Jennings
Lewis Johnson
Al & Linda Kaufmann
Jane Kiel
Bob & Pat Kjolhede
Ted & Ginger Kjolhede
Dyke & Phyllis Heinze
Ken & Andi Hofmeister
Steve Lawrence

Marvis Lary
Willie Lewis
Debra Lehman
David & Kathy Ling
Sue Ann Martin & John Wright
Michael Morey
Marykaye Murphy
William Myler
David & Martha Pety
Jacqueline Pridgeon
Susan & Dan Rademacher
Milan Robinson
George & Elizabeth Ross
Janet Ross
James Scott
Jim & Lynn Sisson
Thomas & Nancy Storch
Tim Szabo
Graham Tillotson
Charles Walmsley

Corporate Donations:

Many companies offer either an employee match or a special contribution to the United Way that is above and beyond what the employees raise. Below is a list of those companies that provide our local United Way with corporate support.



American Express Financials
Allstate
Auto Owners Insurance
Andersen Corporation
Bandit Industries
Blue Cross Blue Shield
Chippewa Beverage
CME Corporation
Consumers Energy
DTE Energy
Fabiano Brothers
Firstbank
General Agency
Independent Bank

Isabella Bank & Trust
I.T.W. Foils
Keystone Property Management
Kroger
Lease Management
Metal Arts Construction
Morbark
Target
United Parcel Service
United Steelworkers Local 12934
Wal-Mart

Foundation Gifts:
Rollin Gerstacker Foundation
Fifth Third Bank Foundation

Employee Giving Awards:

Our donors mean a great deal to us. The following businesses received a per capita award for contributions to the 2005-2006 campaign. These awards are based on the amount received divided by the number of fulltime employees.

Gold Award - \$100+ per capita

Firstbank
Isabella Co. Transportation Comm.
I.T.W. Foils
Middle Michigan Development Corp.
Robert F. Murray
Trivalent Group
United Way of Isabella County
United Parcel Service

Silver Award - \$75-99 per capita

Chippewa Beverage

Bronze Award - \$50-74 per ca

Bandit Industries
Beal City Public Schools
Chippewa River District Library
Community Mental Health for CM
Delfield
Isabella Bank & Trust
Isabella County
JC-Penney
Keystone Property Management
Mid Michigan Industries
Morning Star Publishing
Page Olson & Co.

Small Business & Professionals Awards:

This award goes to small businesses and professionals that gave at individual levels of support.

Red Recognition \$300 +

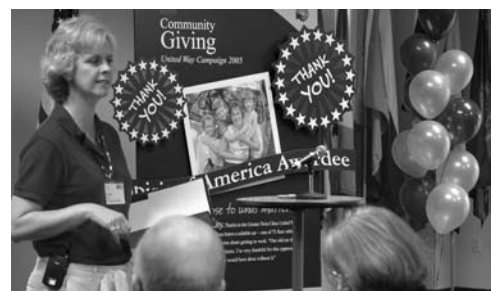
Alta Construction
Helms Funeral Home
John F. Neyer

Blue Awards \$150-\$299

Gordon Bloem
Dave Ebbinghaus
Great Lakes Coating
JBS Contracting
Maness Petroleum
Rise Machine Co.
Daniel O'Neil
Peggy Pickler

White Awards \$75-\$149

Art Ross
Michael & Donna Hackett
Steven Gollish



Results matter. How do we measure our success? We don't measure results by the dollars raised and distributed. We measure results by the overall impact that we have had on people's lives. The United Way general fund provides funding for programs that meet our community's needs and ensures that each contribution makes the greatest impact through priority areas.

DID YOU KNOW?

In 2005, 2,337 individuals were assisted with rent, utilities, medical assistance, and transportation

7 families who no longer have a home due to fire received assistance

2,907 individuals were provided assistance with food

122 women received assistance as a result of domestic violence

143 children were matched with a big brother or big sister

This past year 125 volunteers traveled 160,000 miles, delivering 49,181 hot meals to the homes of older adults and taking clients to doctors appointments.

10,548 calls were received by the Listening Ear Crisis Center from people needing help with housing or abusive situations, help with suicide prevention, transportation and utility assistance, prescription drug assistance, and provisions for food, shelter, and clothing

55 forensic interviews, 13 medical exams, and 20 consultations were provided for children who have been assaulted

25 children and 20 adults received counseling for sexual abuse

Over 600 youth received assistance with crisis intervention

Counseling for substance abuse and treatment went to 535 adults and children

Here are some stories and testimonials we would like to share with you.

A woman from a small rural town in Isabella County called our crisis line at 1:30a.m. on a cold night this past November, shortly after Thanksgiving. She had been choked, kicked, and thrown out into the snow. She called from a neighbor's house. During her calls she saw her abuser put her 3 week old baby out on the porch in their car seat. It was snowing on the baby. She hung up and rushed over and got the baby, then called back. Our crisis line worker helped her to come up with a solution on how to get to safety. She was able to stay at the shelter and get help with putting her life back together. She met with a counselor, legal advocate, and a support group every day. She set some goals for employment, got her own apartment, and obtained day care. Today she is free from the abusive situation and is living independently. –Women's Aid Service

An 18-year-old young woman was asked to leave her mother's home after her mother remarried. Her mother told her that there was no longer room for her and that she should be out on her own anyway. The Youth Services program helped her find employment, a place to live, and get her high school diploma. –Listening Ear Crisis Center

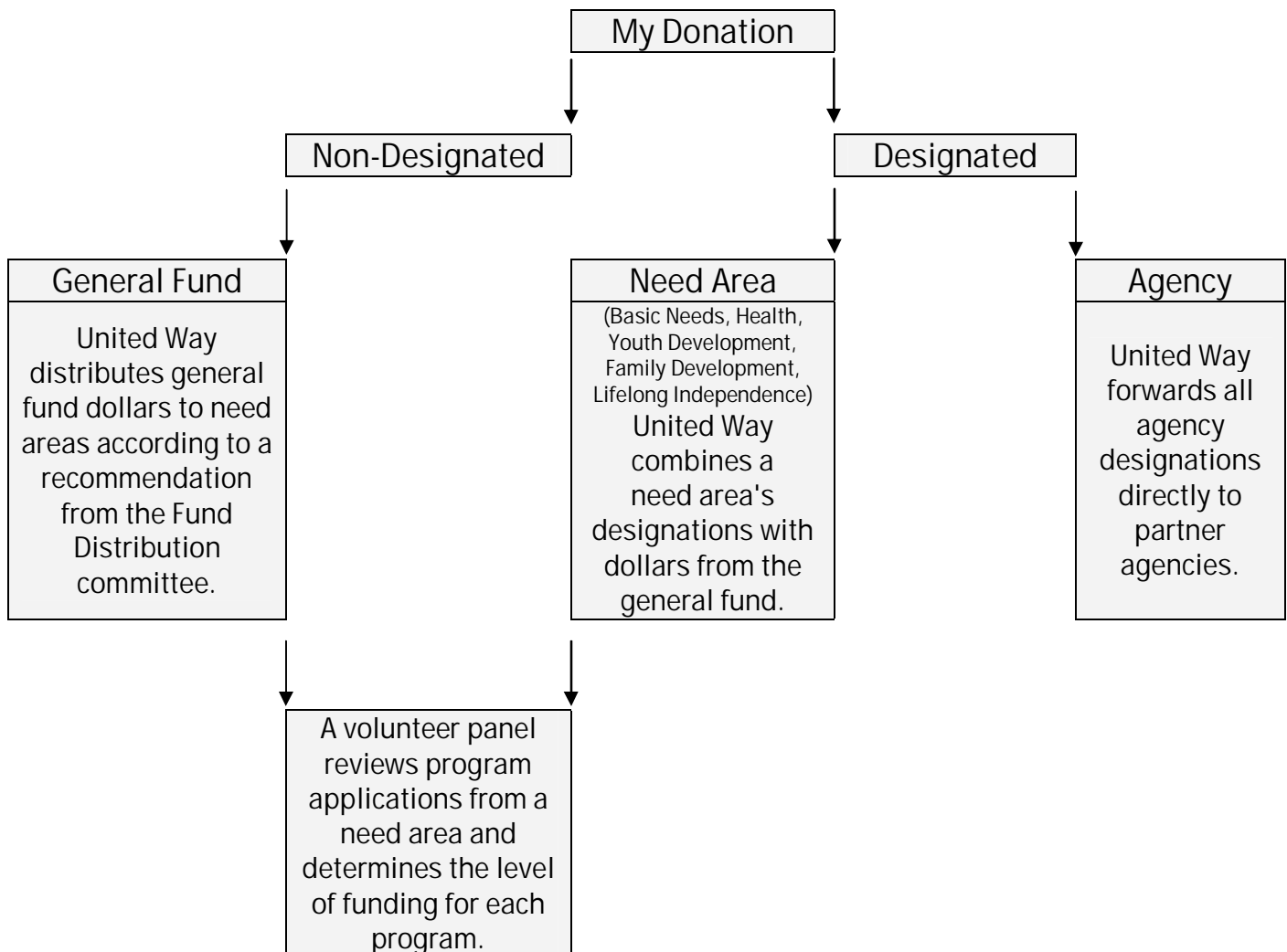
A family hurried into the night to take one of their children to the emergency room due to a high fever. They got treatment for their child and upon returning, they arrived to find their home engulfed in flames. The fire department was there and so was the American Red Cross. They were taken to emergency shelter and provided food, clothing, and comfort kits. A Red Cross volunteer even found the family pet wandering in the area and reunited it with the family. –American Red Cross of Central Michigan.

“You know, since Mom died and my aunt died, that left me all alone. I have no one, no family. I am so grateful for the Commission on Aging staff and volunteers. Somehow it is not so fearful as it was to be alone, because of them. It is really, really hard to lose one's health and income and all and I'm so grateful to the Isabella County Commission on Aging.” – Isabella County Commission on Aging

A 15-year-old girl came to counseling shortly after being placed into foster care for neglect. There were suspicions of sexual abuse. Her mother had many physical and mental problems. The young girl had been abused by the various men that her mom was bringing into the home. She felt that the abuse was her fault and she was very angry and self-abusive. After counseling, she no longer blames herself and has developed a healthy, trusting relationship with her new foster mother. –Listening Ear Crisis Center

FUND DISTRIBUTION

- Donor Choice: When you donate to the United Way of Isabella County, you may designate which community programs you want your gift to support, or your contribution will go into the United Way general fund. Dollars designated to a specific need area and general fund dollars are distributed by community volunteers through the fund distribution process. These volunteers determine how much funding a program should receive based on an application and a presentation of the program and its outcomes.
- Partner agencies: The United Way of Isabella County has 23 partner agencies. Partner agencies may receive designated dollars and are eligible to receive dollars through the fund distribution process. Any agency desiring to partner with the United Way is required to apply annually for membership. The United Way then verifies the legitimacy of the charitable organization, requires agencies to follow specific financial reporting guidelines, confirms the organization's tax-exempt status, and ensures that additional requirements are met prior to acceptance of the agency as a partner.
- Other United Ways: Donors may choose to support a United Way in a different county. This option is ideal for those that work in one county but live in another.



2005-2006 FUND ALLOCATIONS

BASIC NEEDS

Provides support for programs that assist with food, shelter, transportation, disaster relief and first aid.

<u>Agency</u>	<u>Program</u>	<u>Allocation</u>	<u>Designations</u>
Salvation Army	Emergency Services Basic Needs	\$ 12,000	\$ 4,454.45
John H. Goodrow Fund	John H. Goodrow Fund	\$ 16,000	\$ 4,193.91
American Red Cross	Emergency Food Pantry	\$ 15,478	\$ 383.40
American Red Cross	Emergency Disaster Services	\$ 5,000	\$ 514.88
Total Support:		\$ 48,478	\$ 9546.64

HEALTH

Provides services and programs for people with emotional, physical, or mental disabilities, the treatment, counseling, and prevention of substance abuse, and education, research and assistance with health issues.

<u>Agency</u>	<u>Program</u>	<u>Allocation</u>	<u>Designations</u>
Catholic Family Services	Mental Health Counseling	\$ 5,000	\$ 4,355.57
Mt. Pleasant Swift Counseling	Alcohol & Drug Abuse	\$ 7,000	\$ 682.51
American Red Cross	Blood Program	\$ 8,776	
Total Support:		\$ 20,776	\$ 5,038.08

YOUTH DEVELOPMENT

Focuses on childcare, before and after school programs, safety programs, leadership, character development, and mentoring. It also includes runaway assistance, child abuse treatment, and suicide prevention programs.

<u>Agency</u>	<u>Program</u>	<u>Allocation</u>	<u>Designations</u>
Child & Family Enrichment Council	Child Abuse Assessment Team	\$ 7,000	\$ 35.40
Girl Scouts of Mitten Bay	Girl Scouting	\$ 3,000	\$ 640.55
Listening Ear Crisis Center	Child Sexual Abuse Treatment	\$ 7,500	\$ 975.24
Big Brothers Big Sisters	One – to – One Mentoring	\$ 22,000	\$ 4,115.98
Isabella County 4-H Council	Natural Helpers	\$ 500	\$ 546.54
Boy Scouts, Lake Huron Area	Comprehensive Youth Development	\$ 3,284	\$ 2,330.71
Total Support:		\$ 43,284	\$ 8,644.42

FAMILY DEVELOPMENT

Supports literacy programs, single parent and child support groups, family disruption and crisis intervention, adoption and foster care support, counseling, prevention programs and divorce counseling.

<u>Agency</u>	<u>Program</u>	<u>Allocation</u>	<u>Designations</u>
Listening Ear Crisis Center	Crisis Center, Information & Referral	\$ 16,275	\$ 8,784.41
Child & Family Enrichment Council	Car Seat Safety	\$ 692	
Child & Family Enrichment Council	Parent Education	\$ 690	
Child & Family Enrichment Council	Protect Yourself Safety Lessons	\$ 1,387	
Listening Ear Crisis Center	Runaway Youth	\$ 3,462	\$ 113.10
Women's Aid Service	Domestic Violence	\$ 13,852	\$ 7,479.43
Total Support:		\$ 36,358	\$ 16,376.94

LIFELONG INDEPENDENCE

Supports services for people to maintain an independent lifestyle, including nutritional aid, medical assistance, transportation, volunteer programs, job training, and respite care.

<u>Agency</u>	<u>Program</u>	<u>Allocation</u>	<u>Designations</u>
Mid Michigan Industries	Community Connections	\$ 11,545	\$ 1,375.01
Listening Ear Crisis Center	Transitional Living	\$ 1,100	
Friends of the Isabella Seniors	Needle Craft	\$ 127	
Friends of the Isabella Seniors	Helping Hands	\$ 177	
Friends of the Isabella Seniors	Gold Key Mileage	\$ 11,290	
Total Support:		\$ 24,239	\$ 1,375.01

ADDITIONAL DESIGNATED GIFTS TO PARTNER AGENCIES

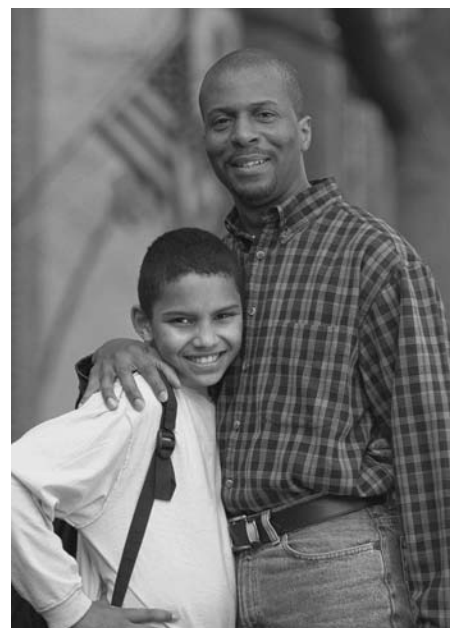
American Red Cross	\$ 7667.44
Central Michigan Pregnancy Services	\$ 5,459.57
Child Advocacy 4C	\$ 646.41
Child & Family Enrichment Council	\$ 1901.68
Chippewa River District Library	\$ 1,178.28
Community Cancer Services	\$ 5,852.89
Community Mental Health Central Michigan	\$ 1,600.51
Friends of the Isabella Seniors	\$ 5,748.36
Isabella County AIDS Council	\$ 680.95
Habitat for Humanity	\$ 5,959.00
Hospice of Central Michigan	\$15,611.41
The Arc of Central Michigan	\$ 644.84

OTHER DESIGNATIONS:

All non-partner agency designations	\$ 14,528.37
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OTHER UNITED WAYS:

Designations sent to another United Way	\$ 15,413.30
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Total Allocations:	\$ 173,135.00
Total Designations:	\$ 123,959.99
Hurricane Relief	\$ 1,592.12
Total Distributed	\$ 298,687.11

CAMPAIGN CHAIRPERSON REPORT

The United Way Board "raised the bar" by increasing the goal of this year's campaign from \$475,000 to \$500,000. It has been 7 years since the citizens of Isabella county have raised over a half million dollars for the United Way Campaign. Although our goal remains unmet as of this writing, we are truly "knocking on the door" with over \$476,000 raised. The Campaign Cabinet and the local campaign leaders were diligent towards the task of acquiring the funds to support the less fortunate in our county. As Helen Keller once said, "we are never really happy until we try to brighten the lives of others". Thanks to one and all who contributed time and money to the betterment of our community.

- Robert Kjolhede

PARTNER AGENCIES

American Red Cross, Central Michigan Chapter
Provides food for the hungry, assistance to fire victims, disaster relief, blood drives, CPR, First Aid, HIV/AIDS and other health and safety education for youth and adults, and emergency services to military families. (773-3615)

Big Brothers Big Sisters of Isabella County
Establishes and supervises one-to-one mentoring relationships between positive adult role models and children ages 6-14. (772-5232)

Boy Scouts of America, Lake Huron Area Council
Trains Isabella County youth ages 6-18 in character development, citizenship, physical/mental fitness, self reliance, ethical decision-making, self esteem, achieving full potential and team building. (662-4464)

Catholic Family Services
Provides professional and effective counseling for individuals, couples, and families experiencing social and emotional needs. (773-9328)

Central Michigan Pregnancy Services
Committed to help meet the practical, emotional, and spiritual needs of women facing a crisis pregnancy. (773-0379)

Child Advocacy 4-C Assoc. of Central Michigan
Childcare resources and referral for residents and employees of Isabella County, and discussion groups in child development, positive discipline, steps for parents, grandparents and providers. (463-1422)

Child and Family Enrichment Council
Dedicated to identifying needs and initiation of activities to promote the creation of a community environment that supports the healthy development of children and families. (773-6444)

Chippewa River District Library
Provides free confidential one-to-one tutoring services for adults in Isabella County who cannot read or want to improve their reading skills. (773-3242)

Community Cancer Services
Provides financial assistance and educational materials to cancer patients in Isabella County, support groups for patients, and financial support for one research project yearly. (774-3515)

Community Mental Health for Central Michigan
Provides and supports a wide range of mental health solutions to help individuals gain control over their lives, achieve dignity and respect. (773-6961)

Friends of the Isabella Seniors
Provides services to encourage independence for Isabella County Citizens 60 years of age and older. (772-0748)

Girl Scouts of Mitten Bay
Provides contemporary programming for girls ages 5-17 in areas of contributing to society, developing values, relating to others, and developing self potential. (1-800-968-1185)

Habitat for Humanity of Isabella County
Since 1989, provides basic, safe, affordable housing to low and moderate-income residents of Isabella County. (773-0043)

Hospice of Central Michigan, Inc.
A support organization that provides high quality, dignified, compassionate end-of-life care to people with terminal illnesses; promotes the long term emotional, spiritual and physical well being of caregivers and survivors. (773-6137)

Isabella County AIDS Council
Provides a comprehensive, ongoing, interdisciplinary approach to AIDS education, awareness, and understanding. (773-5921)

Isabella County 4-H Council
Provides guidance, leadership, direction, and assistance in developing and conducting 4-H programs that educate youth ages 5-19. (772-0911 ext. 302)

John H. Goodrow Fund
Provides emergency assistance including food, shelter, clothing, medicine, gasoline and other support to community members unable to find help elsewhere. (772-2918)

Listening Ear Crisis Center
Provides a 24-hour crisis line, foster care, runaway youth services, community-based residential care, community-supported living arrangements, and a child sexual abuse treatment program. (772-2918)

Mid-Michigan Industries
Connects individuals with barriers to employment with training and jobs that lead to a greater independence and quality of life. (773-6918)

Mt. Pleasant Swift Counseling
Provides counseling, education, and support services for individuals, families and friends with alcohol and other drug dependencies and related concerns. (773-9655)

The Arc of Central Michigan
Facilitates statewide network of local characters assisting persons with developmental disabilities and their families. (773-8765)

The Salvation Army
Provides basic human needs and emergency assistance to local and transient families and children, including emergency shelter. (773-4663)

Women's Aid Service
Provides shelter, counseling, and legal advocacy to victims of domestic violence and sexual abuse, 24-hour crisis line, batterers program, referrals, 24-hour crime scene response, school-based information and prevention program. (773-7960)



Community Impact

Once upon a time a man went to the river near his village and saw a baby floating down the stream. Of course, the man jumped in and rescued it as quickly as he could. Then he saw another. Then another. He needed help to deal with this situation so he yelled for help and fellow villagers responded. Soon the villagers were very proficient at rescuing the babies, and they developed services to care for them. This was a village mobilized! Everyone was involved in saving and caring for babies...but they kept on coming. Why? Because upstream, an ogre was throwing the babies into the water.

Our transformation to becoming a Community Impact United Way has been a slight shift in philosophy. Yes, we will continue to raise money to support programs and agencies in our region, but also we now take a more active role in regional and local programs where there is a clear community need. Pulling babies out of the water is essential. How can we live with ourselves if we don't try? But it is by going upstream—to re-direct the ogre and put its energies to better use—that we create a lasting change in the conditions that are causing problems to begin with.

Are we changing our course? Not really. Consider what we are doing as a multi-pronged approach to working in our communities. We still raise money in the fall, but in order to make positive change—to meet the need where the need is greatest—sometimes takes more than money. Many initiatives to address local needs are on the horizon and will begin to play out in the coming year. We are committed to helping supply meaningful improvements in the quality of our community and in the lives of all of the people who live in Isabella County and beyond.

- Amy Town, Community Impact Coordinator

2005 Community Impact Programs & Achievements

Adopt A Family – A favorite program of many. Local agencies who know of families struggling with financial difficulties refer those families to United Way. Those families are confidentially matched with an area business, family, or student group that is interested in providing holiday gifts to each member of the family. This program assisted 122 families during the 2005 holiday season, helping to alleviate the financial strain of higher home heating costs, higher gasoline prices, and increases in health insurance costs in our community's underserved populations. During this program, United Way saw an opportunity to help the same clients served through the program in receiving prescription drug cost reductions if the clients did not have prescription insurance. United Way worked closely with other holiday assistance programs in the area to determine the best way to process clients and best practices for the program as a whole.

Day of Caring – This program, the United Way Campaign Kickoff, celebrated with a dozen different service projects aimed at collecting food for the hungry and blood products for the sick, helping the elderly with yard work and home repairs, and helping local residents remember their lost loved ones. The day also saw 11 child safety seats and 150 child identification kits given away to help keep our children safe. Through this program, groups of volunteers from local businesses gain an appreciation of the work done each day in our community by local human service agencies, they realize the positive impact their donations have on the community. Collaborating with local agencies during both the planning and the implementation of this program are key to making positive change.

Volunteer of the Week – Each week a special volunteer who has been nominated by someone in our community is selected to have their name and volunteer work highlighted in an article in the Morning Sun and on the air at 95.3 WCFX. The selected volunteer also receives a special plaque from C & S Engraving, and gift certificates to La Senorita Mexican Restaurant, Big Apple Bagels, and Isabella County Parks & Recreation. Recognizing volunteers for their selfless acts encourages volunteers to stay involved with local programs, and can help encourage others to volunteer as well.

Volunteer Recruitment & Referral – Interested individuals and groups call with questions about any type of volunteering, and can easily be referred to an agency in need of volunteer help. The referrals given are not just about how many volunteers we can place and how many hours they'll serve, but the lives that United Way can help to positively impact through encouraging mentoring of youth, making a change in the environment, assisting the disabled and the elderly, responding in a crisis, feeding and clothing the poor, and enriching everyone's lives through arts, festivals, and special events.

UNITED WAY OF ISABELLA COUNTY
Statement of Financial Position
June 30, 2005

ASSETS

<u>Current Assets</u>	
Cash	\$ 211,825
Pledges receivable:	
Payroll deductions	130,614
Other Pledges	0
Other United Ways	16,780
Accounts receivable	386
Security deposits	<u>524</u>
Total current assets	<u>360,129</u>
 <u>Property, Plant and Equipment</u>	
Land	4,701
Buildings and improvements	100,397
Equipment and office furniture	<u>60,185</u>
	165,283
Less allowance for depreciation	<u>(97,734)</u>
Total property, plant and equipment	<u>67,549</u>
 <u>Other Assets</u>	
Interest in net assets of community foundations	34,718
 Total assets	 <u>\$ 462,396</u>

LIABILITIES AND NET ASSETS

<u>Current Liabilities</u>	
Accounts payable	\$ 456
Accrued payroll taxes and withholding	5,343
Accrued allocations	106,835
Donor designations	28,363
Deferred revenue	<u>6,000</u>
Total current liabilities	<u>146,997</u>
 <u>Net Assets</u>	
Unrestricted:	
Investment in property, plant and equipment	67,549
Undesignated	<u>247,850</u>
Total net assets	<u>315,399</u>
 Total Liabilities and Net Assets	 <u>\$ 462,396</u>

UNITED WAY OF ISABELLA COUNTY
Statement of Activities
For the Year Ended June 30, 2005

	<u>Unrestricted</u>
<u>Public Support and Revenues</u>	
Public Support:	
Annual campaign	\$ 489,855
Less: uncollectible pledges	(18,973)
designations	<u>(72,345)</u>
	398,537
Revenues:	
In-kind contributions	33,087
Administrative income from designations	25,741
Rent	8,816
Interest income	2,770
Sponsorships	553
Fundraising	141
Net unrealized gain on investments	2,859
Miscellaneous	<u>185</u>
 Total public support and revenues	 <u>472,689</u>
 <u>Expenses</u>	
Program services	329,356
Management and general	69,641
Fundraising	29,712
Total expenses	<u>428,709</u>
 Change in net assets	 43,980
 Net assets at beginning of year	 <u>271,419</u>
 Net assets at end of year	 <u>\$ 315,399</u>



SPECIAL THANKS

I would like to extend my sincere gratitude to all of the staff, volunteers, board members, partner agencies and sponsors that provide critical time, talent and treasure to the United Way of Isabella County. Results matter and the funding that is provided to this community makes a difference in the lives of others. It has been another year of positive changes. We will continue our efforts as an organization to ensure that the United Way is a proven leader in this community not only through fundraising, but through impact. I am proud to be a part of the United Way of Isabella County and it is a privilege to work with such compassionate people.

Sincerely,
Nichole Bliss
Executive Director



SPONSORS

Big Apple Bagels

C & S Engraving

Central MI Community Hospital

CMU Volunteer Center

Comfort Inn

Firstbank

JC Penney

Krapohl Ford & Krapohl's Fastlane

LaBelle Management

La Seniorita Mexican Restaurant

Morning Star Publishing

WCFX – FM

Volunteer of the Week

Volunteer of the Week

Day of Caring

Adopt A Family

Annual Meeting

Day of Caring

Day of Caring

Day of Caring

Day of Caring / Campaign Supplies

Volunteer of the Week

Volunteer of the Week

Day of Caring / Volunteer of the Week